

EU Horizon 2020 CSA Virtual Multimodal Museum (ViMM)

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## Investing in the future of our Digital Cultural Heritage:

### The EU Horizon 2020 CSA ViMM Roadmap

This open half-day workshop is an opportunity for all participants to engage in finalising the EU Roadmap and Action Plan for Digital Cultural Heritage and Virtual Museums, created by the ViMM Coordination and Support Action under the Horizon 2020 programme. A structured gaming activity will be followed by an intensive panel session, featuring leading experts in Europe and the world.

Programme:

- 9.00 Welcome by Dr. Marinos Ioannides, ViMM Coordinator, Cyprus University of Technology (CUT)
- 9:10 Keynote by Mr. Harry Verwayen General Director of Europeana
- 9:40 The process leading to the Roadmap and Action Plan – Rob Davies, ViMM Project Manager, CUT
- 10:00 Presentation of the ViMM Roadmap and Action Plan – Andreas Richter, SPK
- 10.30 Coffee Break
- 11:00 Interactive game session – Susan Hazan
- 12.00 Panel session
- 13.00 Lunch

The following leading experts will be panel members:

- Dr. Susan Hazan, The Israel Museum
- Prof. Nadia Thalman, University of Geneva, MIRALab
- Dr. Eleanor Fink, Former Getty Director and Manager of the American Art Collaborative
- Prof. Koen Van Balen, UNESCO Chair on preventive conservation, monitoring and maintenance of monuments and sites
- Mr. Harry Verwayen, Executive Director of Europeana
- Charalampos Chaitas, The Grand Egyptian Museum

Participants will benefit from reading the ViMM Manifesto before the event:

<https://www.vi-mm.eu/2018/09/17/the-vimm-manifesto-for-digital-cultural-heritage/>

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